

Key Terms



- **Training** (train·ing) – teaching a skill or behavior
- **Reinforcement** (re·in·force·ment) – anything happening at the same time as a behavior that tends to increase the chance that the behavior will happen again
- **Positive Reinforcement** – method of training using praise and rewards
- **Cue** – a prompt that signals an action
- **Bridge** – a verbal or non-verbal “good job” when the chimpanzee does a requested action
- **Communication** (com·mu·ni·ca·tion) – exchanging information
- **Incentive** (in·cen·tive) – something that encourages a behavior



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